



# **DISTILLO EXPO 2023**

**Micro Distilleries Suppliers  
and Equipment Expo**

Milan, 16th-17th May 2023

[www.distillo.it](http://www.distillo.it)



# **EXHIBITOR PRICES**



## EARLY BIRD = #COVIDnoPANIC

On May 2023 “DISTILLO”  
is returning to Milan

We believe in the recovery and wish to encourage it.  
To all applications registered by 31 December 2023  
we offer the **#COVIDnoPANIC** clause which provides  
**full refund** of all paid amounts in the event of  
cancellation or postponement of the  
DISTILLO EXPO 2023.

*Terms and conditions in the General contract*



# INFORMATION

## DISTILLO EXPO 2023

Micro distilleries suppliers and equipment expo

**Date** 16<sup>th</sup>-17<sup>th</sup> May 2023  
10am to 6pm

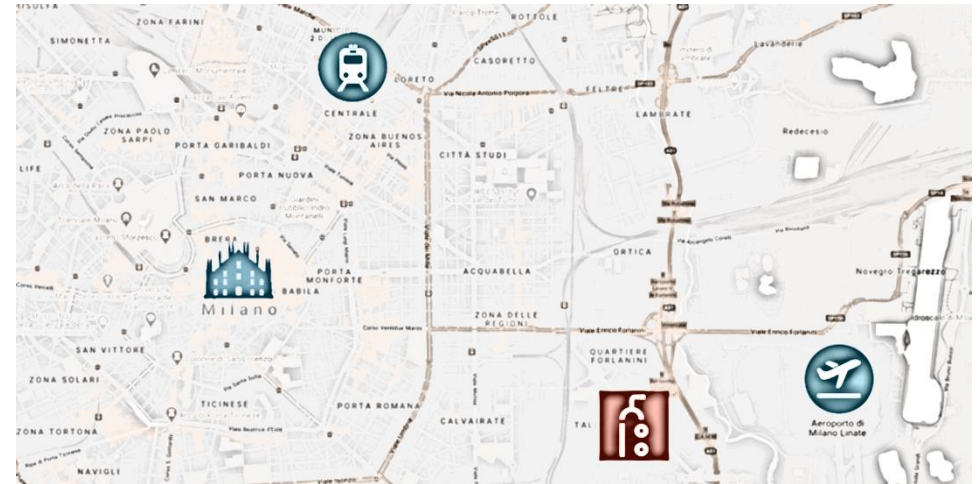
**Location** EAST END STUDIOS  
SPAZIO ANTOLOGICO  
Via Mecenate, 84/10  
20138 Milan, Italy

**Contacts** e [expo@distillo.it](mailto:expo@distillo.it)  
w [www.distillo.it](http://www.distillo.it)  
t +39 031 7186626

**Organizer** CD Italy srl  
Via G.Puecher, 40  
23847 Molteno (LC), Italy  
  
e [info@craftdistilling.it](mailto:info@craftdistilling.it)  
w [www.craftdistilling.it](http://www.craftdistilling.it)  
VAT number IT 03854010133

## HOTEL

Special fares at the Collini Rooms Hotel, located just in front of the East End Studios: Via Mecenate 89, Milan, Tel. +39 02 503589, [www.collinrooms.it](http://www.collinrooms.it)



## HOW TO GET TO DISTILLO

Easy to be reached, just 20 minutes away from the centre of Milan, it is located in a focal point of the city, well served by public transport (tram no. 27 stops precisely in front of the location). It is just few minutes away from the exit of Tangenziale Est and 10 minutes away from Milan Linate Airport.

**By car** Along the Tangenziale EST, take the Forlanini exit towards the town center. Turn left before the railway bridge (sign Via Mecenate). Follow via Mecenate, the East End Studios is on the right, at number 84/10.

**By bus** At Central Station take buses 60, 90, 92 up to Corso 22 Marzo, here take tram 27 which stops close to the East End Studios (intersection via Zante).

**By air** East End Studios is located 3km far from Linate Airport. Get the bus 73 and tram 27 or a taxi. From Malpensa get the Malpensa Express to Cadorna, then bus 19 to Via F. Sforza and tram 27 to East End Studios.

## CAR PARK

There's usually car park available along Via Mecenate. We recommend the large parking lot at Via Mecenate 96, about 200 meters away from the East End Studios in the direction of the Tangenziale Est.

# APPLICATION FORM

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

TOWN / ZIP CODE \_\_\_\_\_ (\_\_\_\_)

COUNTRY \_\_\_\_\_

PHONE NO. \_\_\_\_\_

E-MAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

DIRECT PHONE \_\_\_\_\_

DIRECT MOBILE \_\_\_\_\_

DIRECT EMAIL \_\_\_\_\_

VAT NO. \_\_\_\_\_

BANK \_\_\_\_\_

IBAN \_\_\_\_\_

By sending this application form and the payment of the deposit the Company requests to value an exhibiting proposal. as described in the General Rules & Regulations.

DATE \_\_\_\_\_ PLACE \_\_\_\_\_

SIGNATURE FOR \_\_\_\_\_

CONFIRMATION \_\_\_\_\_

## EXHIBITOR PRICES DISTILLO EXPO 2023

CODE	SERVICE	QTY	PRICE / EACH
<b>STAND</b>			
SS	PACKAGE STAND SMALL, 3x2m=6m <sup>2</sup> , 1 open side		€ 1.870 + VAT
SM	PACKAGE STAND MEDIUM, 4x3m=12m <sup>2</sup> , 1 open side		€ 3.460 + VAT
SL	PACKAGE STAND LARGE 6x4m=24m <sup>2</sup> , 1 open side		€ 6,630 + VAT
SC	PACKAGE CO-EXHIBITOR COMPANY		€ 1.035 + VAT
	The registration fee is already included in all packages		
<b>OPZIONI</b>			
O1	FREE HEIGHT OVER 2,85 M limited availability		€ 460 + VAT
O2	AREA WITH 2 OPEN SIDES limited availability		€ 290 + VAT
O3	AREA WITH 3 OPEN SIDES limited availability		€ 580 + VAT
<b>ACCESSORI</b>			
A11	ADDITIONAL STANDING TALL TABLE 50x50x100cm		€ 90 + VAT
A12	ADDITIONAL TALL STOOL		€ 60 + VAT
A13	TABLE 80x80X70cm		€ 90 + VAT
A14	CHAIR FOR TANLE		€ 60 + VAT
A15	SHELF 60X30X180cm		€ 220 + VAT
<b>MARKETING</b>			
M11	MAIN SPONSOR availability of only one main sponsor		€ 6,000 + VAT
M12	SPONSOR maximum availability 10 sponsors		€ 3,000 + VAT
M21	DIRECTORY PACKAGE		€ 570 + VAT
M22	WEB SITE PACKAGE		€ 570 + VAT
M23	NEWSLETTER PACKAGE		€ 570 + VAT
M24	SOCIAL PACKAGE		€ 570 + VAT
<b>MASTERCLASS</b>			
L11	MASTERCLASS 1H ROOM A (CLOSED ROOM, 50 PEOPLE)		€ 500 + VAT
X11	OTHER		€ + VAT
X12	OTHER		€ + VAT
X13	OTHER		€ + VAT
<b>TOTALE</b>		<b>€</b>	<b>+ VAT</b>

THIS APPLICATION IS REGISTERED ONLY AFTER THE PAYMENT OF THE ADVANCE OF 20% OF THE "STAND" COSTS ONLY, BANK TRANSFER TO BE MADE BY 31<sup>TH</sup> DECEMBER 2023, ACCOUNT NAME CD ITALY SRL, IBAN IT 85 F 0310451610 000000822099, BIC (SWIFT) DEUTITM1025

The above-mentioned company (“**Exhibitor**”), by signing this application form (“**Application Form**”), declares to have read, understood and shared, as well as to unconditionally accept the terms and conditions (“**General Rules & Regulations**”), attached below, for the use of an exhibit space (“**Exhibit Space**”) during the exhibition “Distillo Expo 2023”, better described below.

Date \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_

According to art. 1341-1342 of the Italian Civil Code, the Exhibitor declares to have examined and approved all the following clauses of the General Rules & Regulations:

Art. 4.4 (limitation to the right to raise objections); Art. 7.2 (limitation to the right to raise objections; exclusion or limitation of liability); Art. 8.2 (right to withdraw from the contract or suspend execution; exclusion or limitation of liability); Art. 9.1 (limitation to the right to raise objections); Art. 11.2 (limitation to the right to raise objections; exclusion or limitation of liability); Art. 12.2 (restrictions on contractual freedom with third parties); Art. 15.2 (exclusion or limitation of liability); Art. 15.5 (limitation to the right to raise objections; exclusion or limitation of liability); Art. 15.9 (exclusion or limitation of liability); Art. 19.3 (limitation to the right to raise objections; exclusion or limitation of liability); Art. 21.3 (limitation to the right to raise objections; exclusion or limitation of liability); Art. 21.4 (limitation to the right to raise objections; exclusion or limitation of liability); Art. 24.1 (indemnity; limitation to the right to raise objections; exclusion or limitation of liability); Art. 24.2 (indemnity; limitation to the right to raise objections; exclusion or limitation of liability); Art. 25.3 (indemnity; limitation to the right to raise objections; exclusion or limitation of liability); Art. 26.1 (restrictions on contractual freedom with third parties); Art. 24.3 (exclusion or limitation of liability); Art. 26.3 (limitation to the right to raise objections); Art. 27.1 (limitation to the right to raise objections; exclusion or limitation of liability); Art. 27.2 (right to withdraw from the contract or suspend execution; limitation to the right to raise objections; exclusion or limitation of liability); Art. 28.2 (penalties; limitation to the right to raise objections); Art. 29.1 (limitation to the right to raise objections; exclusion or limitation of liability); Art. 30.1 (right to withdraw from the contract or suspend execution); Art. 30.2 (penalties; limitation to the right to raise objections); Art. 32.1 (restrictions on contractual freedom with third parties); Art. 34.4 (indemnity; limitation to the right to raise objections; exclusion or limitation of liability); Art. 36.2 (exceptions to the jurisdiction of the judicial authority)

Signature \_\_\_\_\_

## GENERAL RULES & REGULATIONS FOR THE USE OF THE EXHIBITION SPACES

### SECTION I - THE EVENT AND ITS MAIN FEATURES

1. **EVENT**
  - 1.1.The event for which the Exhibit Space is sub-granted to the Exhibitor is “Distillo Expo 2023”, the first Micro Distilleries Suppliers and Equipment Expo in Italy (“**Event**”).
2. **ORGANIZER**
  - 2.1.The Event is organized by CD Italy srl, Via G.Puecher, 40 – 23847 – Molteno (LC), (“**Organizer**”). All the Organizer’s contacts can be found in the Application Form, in the promotional material of the Event, and on the Organizer’s website.
3. **LOCATION**
  - 3.1.The Event will be held at the multifunctional building EAST END STUDIOS, Via Mecenate, 84/10 - 20138 - Milano (MI), Italy (“**Exhibition Area**”).
  - 3.2.The Exhibition Area includes the following services: courtyard, loading/unloading area next to the freight lift, lift capacity 900kg (12 persons), freight lift capacity 1,000 kg, restrooms for people with disabilities, basic lighting with intensity adjustment, max. standard power supply 180 kW, free Internet wireless connection, heating/air conditioning system.
  - 3.3.Further information about the main features of the Exhibition Area and of the Exhibit Space can be found in the Application Form and in the promotional material of the Event.
4. **DATES AND EXHIBITION HOURS**
  - 4.1.The Event is scheduled from 16<sup>th</sup>-17<sup>th</sup> May 2023 at the Exhibition Area, from 8 a.m. to 7 p.m..
  - 4.2.The setting-up of the Exhibit Space must be done on 15<sup>th</sup> May 2023, from 9 a.m. to 6 p.m. (“**Setting-up Day**”).
  - 4.3.The dismantling must be done on 18<sup>th</sup> May 2023, from 9 a.m. to 1 p.m. (“**Dismantling Day**”).
  - 4.4.The Organizer has the right to modify the Exhibition’s duration, opening and closing date, and daily opening hours. This right does not oblige Organizer to offer Exhibitors total refunds or compensation of any kind. Possible changes to the daily opening hours are better regulated by the specific section of these General Rules & Regulations.
5. **CATEGORIES OF EXHIBITORS**
  - 5.1.Exhibitors must be Italian and foreign firms whose business complies with the Exhibition object.
  - 5.2. By taking part into the Event, the Exhibitor is obliged to exhibit and market only and exclusively products, machinery and equipment of its own property. Every product, machine and service shown during exhibition - property of exhibiting companies or those represented or hosted by them - are rightly traded and they do not violate any provision of law or the rights of others.

### SECTION II – APPLICATION FORM AND PARTICIPATION PROCEDURE

6. **APPLICATION FOR PARTICIPATION**
  - 6.1.Exhibitors that intend participating in the Event must apply by sending the Application Form (available on the Event website or by contacting the Organizer), correctly completed and appropriately undersigned in every part, with company stamp and signature of the legal representative, as well as these General Rules & Regulations.
  - 6.2.Together with the Application Form, the Exhibitor must send to the Organizer the receipt of payment of the deposit of 20% of the cost of the chosen Exhibit Space, as indicated in the official price list (available on the Event website or by contacting the Organizer).

6.3.If paid, this deposit will be reimbursed in the event of non-acceptance of the Application Form by the Organizer or in the event of the Exhibitor not signing the Participation Proposal.

6.4.The Organizer reserves the right to relegate incomplete Application Forms to a waiting list.

#### **7. CONFIRMATION OF PARTICIPATION**

7.1.Once the Application Forms are received, the Organizer has the right to value and accept them until all the Exhibit Spaces are allocated, taking into consideration the organizational needs and the assured success of the Event.

7.2.The Application Form is non-binding for the Organizer, who will define the official *layout* of the Event by 15<sup>th</sup> April 2023. The Exhibitors who have sent the Application Form will be notified the potential Confirmation of Participation ("**Confirmation of Participation**").

7.3.If for any reason and according to the undisputable judgement of the Organizer, the chosen Exhibit Space will be unavailable, the Organizer reserves the right to submit a different proposal to the Exhibitor ("**Participation Proposal**") even before the deadline of 15<sup>th</sup> April 2023. The Organizer will specify to the Exhibitor the terms and conditions of acceptance, subject to the respect of these General Rules & Regulations.

#### **8. PAYMENT**

8.1.When accepting the Participation Proposal, the Exhibitor must arrange the payment of the entire amount for the Exhibit Space within the deadline and according to the methods indicated in the Application Form.

8.2.In the event of failure to pay the balance, the Organizer reserves the right to forbid the Exhibitor to setting-up the Exhibit Space. In these cases, no compensation will be due to the Exhibitor by the Organizer, who will have the right to retain any sum already paid by the Exhibitor as partial or complete compensation for the previous outstanding debts.

### **SECTION III – EXHIBIT SPACE ALLOCATION**

#### **9. EXHIBITION LAYOUT**

9.1.For *layout* requirements, the Organizer has the right, according to its undisputable judgement, to modify/reduce the standard width of passageways in all/some areas in the Exhibition Area without compromising their safety and visitor circulation and without Exhibitors being able to raise any objection regarding the matter.

#### **10. STAND ALLOCATION**

10.1.Exhibit Space allocation is decided by the Organizer, taking into consideration the overall interests of the Exhibition, the order in which Application Forms are received, the area requested and, wherever possible, preferences expressed by the Exhibitor.

10.2.It should also be noted that the floor plan attached to the Participation Proposal is to be considered provisional, since the areas and stands surrounding the Exhibition Area are subject to change.

#### **11. MODIFICATION, REDUCTION, REPLACEMENT OF SPACE**

11.1.Even in the case of proposal acceptance by the Exhibitor, the Organizer nevertheless reserves the right to move, vary or modify the Exhibit Space allocated, in the interest of the Event and its assured success.

11.2.In the event of any of these cases occurring, Exhibitors will only have the right to the possible refund of a sum corresponding to the difference between what has already been paid as a participation fee and the effective cost of the Exhibit Space allocated to them.

### **SECTION IV – USE OF THE EXHIBIT SPACE**

#### **12. GENERAL RULES**

12.1.The Exhibit Space is sub-granted for the Event by the Organizer to the Exhibitor, to promote and present themselves to the visitors.

12.2.The Exhibitor commits itself to use the Exhibit Space for the agreed purposes only. The Exhibit Space is sub-granted only for the agreed period, specified in these General Rules & Regulations. The Exhibit Space must be directly used by the Exhibitor, who will not dispose of it and/or grant it to third parties.

12.3.It is strictly forbidden to modify the Exhibition Area, the Exhibit Space, the outdoor areas and all the equipment provided by the Organizer. For example, it is forbidden to drill holes, drive nails/plugs, to use paint, adhesive or double-sided tapes of any types, glues and bioadhesives, and to do any kind of works that can damage the structures (walls, floors, windows, lifts ...). All the locations and the equipment used must be handed back in the same conditions in which they were received.

12.4.In general, anything that might prejudice, disturb or negatively affect the purposes and smooth running of the Event is prohibited.

#### **13. APPROVAL CLAUSE**

13.1.The Exhibitor declares to have examined the Exhibition Area, to know the features of the Exhibit Space and to find them suitable for the agreed use, committing itself to use them for the agreed purposes only.

#### **14. SCHEDULE**

14.1.The Exhibitor commits itself to respect the fixed times for the setting-up/dismantling and for the use of the Exhibit Area and of the Exhibit Space during the Setting-up Day, the days of the Event, and the Dismantling Day.

14.2.The Organizer has the right to extend or reduce the times for the use of the Exhibition Area during the Setting-up Day, the days of the Event, and the Dismantling Day.

#### **15. SETTING-UP**

15.1.All the setting-up elements must remain within the Exhibition Space assigned and be technically and aesthetically compatible with the general image of the Event, respecting all the regulations and the Organizer's directions. By setting-up the Exhibit Space assigned, the Exhibitor must not harm the aesthetic and the visibility of the adjacent Exhibit Spaces and not cause injury to other Exhibitors and/or third parties.

15.2.The Exhibitor can deliver and/or have goods and setting-up elements delivered to the Exhibition Area only during the Setting-up Day, unless otherwise agreed by previously writing to the Organizer. In any case, the Organizer will not take charge of receiving/accepting/managing goods and/or setting-up elements delivered to the Exhibition Area on the instruction of the Exhibitor, who is then required to manage these operations under its own personal responsibility.

15.3.According to art. 1381 of the Italian Civil Code, the Exhibitor commits itself to respect - and to have its employees, collaborators and suppliers respect - the regulations for the arrangement of the setting-up elements in the assigned Exhibit Space. In particular, the Exhibitor commits itself not to arrange them in places that might prejudice the escape paths, the fire extinguishers and other emergency services. The Organizer can remove the setting-up elements placed in positions that might prejudice the security systems of the Exhibition Area.

15.4.It is strictly forbidden to use gas tanks, open flames of any kind and flammable liquids in the Exhibition Area and its outdoor areas.

- 15.5. The setting-up elements of the Exhibitors must be completely dismantled at the end of the Event, during the Dismantling Day, or during the different deadline agreed with the Organizer. In the event that the aforementioned terms are not respected, the removal of the setting-up elements and the disposal of the related materials might be carried out by the Organizer or a third party appointed by the latter, without prior notice. The Exhibitor therefore renounces to any claim on the removed material and undertakes to pay all the costs relating to its removal and consequent disposal, refunding the Organizer all the costs such as, for example, manpower, transport costs, landfill and disposal costs, any storage costs and anything else necessary to remove the setting-up elements, and to reimburse all further damages suffered by the Organizer or third parties.
- 15.6. The Exhibitor can place in the Exhibit Space promotional, advertising and informative posters, respecting these General Rules & Regulations and the current legislation. As the setting-up elements, this material must be removed at the expense and under the responsibility of the Exhibitor at the end of the Event.
- 15.7. In the event that the Exhibitor intends to place the goods, setting-up elements and/or advertising materials outside the assigned Exhibition Space, it must first request and obtain the Organizer's written authorization.
- 15.8. Similarly, the specific written authorization of the Organizer is required for the placement, also within the Exhibit Space, of setting-up elements and materials of large dimensions and/or significant weights that could compromise the safety of the Exhibition Area and/or create structural problems.
- 15.9. All the responsibility for the setting-up is borne by the Exhibitor, who exonerates the Organizer for all the damages possibly caused to itself and to third parties by defects in the setting-up.

#### **16. LOADING AND UNLOADING**

- 16.1. It is forbidden to bring vehicles (vans, trucks, cars, motorcycles, vehicles in general, forklifts and equipment s of considerable size and weight) into the Exhibition Area, without the written authorization of the Organizer.
- 16.2. The unloading and loading operations must be carried out in the courtyard, in the parking lots or in the specific loading/unloading areas, on the days dedicated to the purpose and with appropriate modalities in order to preserve the surrounding environment and its integrity, as well as without hampering the circulation.
- 16.3. It is strictly forbidden to use the lift connecting the Eliche Room and the Biplano Room for the transport of material and goods of any type.
- 16.4. The use of the loading/unloading areas must be managed directly by the Exhibitor in compliance with the above-mentioned principles.

#### **17. TELEPHONE LINES AND DEVICES**

- 17.1. Unless otherwise agreed by writing to the Organizer, the Exhibitor is not allowed to install its own telephone or data lines, photocopiers, or any kind of device within the Exhibit Space and/or Exhibition Area, except for laptops and printers.

#### **18. INTERNET SERVICE AND NETWORK USE**

**18.1.** Internet service is offered to the Exhibitor via wireless systems, located within the Exhibition Area. Also, according to art. 1381 of the Italian Civil Code, the Exhibitor is required to use and have its employees, collaborators or suppliers use this service correctly, bearing in mind, in particular, that:

- a) The Internet connection is only allowed for browsing websites and for e-mails.
- b) It is not allowed to download copyrighted files.
- c) The use of file sharing or peer to peer programs is not allowed.

- d) It is essential to check that no abusive messages are sent from its devices (spamming); because of this, the systems owned by the Exhibitor must be equipped with personalized access passwords in order to avoid improper use by third parties.
- e) Without the Organizer's authorization, it is prohibited to use *wi-fi* devices (other than those indicated above) to be connected to the network of the Exhibition Area.

#### **19. ELECTRICAL SYSTEMS**

- 19.1. The use of the Exhibition Space includes the consumption of electricity and the use of the space heating and/or cooling system, as well as the use of the lighting system of the Exhibition Area.
- 19.2. In the event that the Exhibitor needs to have an electricity supply higher than the standard one available in the Exhibition Area, it must first request, through the Organizer, and obtain a written authorization from the Exhibition Area manager. After that, at its own expense, the Exhibitor must request a higher supply directly to the supplier company, bearing all the costs of connection, consumption and subsequent closure of the supply.
- 19.3. The Organizer will not be liable for any damage and/or inconvenience caused to the Exhibitor by any blackouts due to the suspension, even temporary, of electricity, the interruption of the water and gas supply, the suspension or reduction of the power of the signal of the Internet network, as well as unpredictable problems occurring on the systems of the Exhibit Space and/or the Exhibition Area.

#### **20. CLEANING AND WASTE DISPOSAL**

- 20.1. All the waste produced by the Exhibitor and/or its employees, collaborators or suppliers, including large waste (cartons, packaging, etc.), must be removed and disposed at the Exhibitor's expense and in compliance with the current regulations. It is strictly forbidden to deposit waste or pour liquids into the manholes and in the streets surrounding the Exhibition Area.
- 20.2. In the event that the Exhibitor omits the disposal of its own waste and of that produced by the Exhibitors, the Organizer will have the right to do so at its own expense, charging the Exhibitor the cost that will be shown in the final balance, without prejudice to the compensation of the greater damage possibly connected to the costs of restoring the sites.
- 20.3. Any extraordinary cleaning interventions that may be necessary or requested by the Exhibitor during the setting-up, at the end of the installation, or during the Event, can be carried out exclusively by the Organizer and their costs (which can be quantified in advance) will be borne by the Exhibitor.

#### **21. CUSTODY**

- 21.1. The Exhibitors is, for all legal purposes, the holder and caretaker of the Exhibit Space and of its setting-up elements, including those possibly supplied and/or made available by the Organizer for the entire duration of the Event and/or actual use or occupation of the Exhibit Space by the Exhibitor.
- 21.2. The Exhibitor is also the caretaker of the goods and objects of its own property located in the Exhibition Area.
- 21.3. Thus said, the Organizer denies any liability for theft or damage occurring to the things kept by the Exhibitor in the Exhibition Area and/or in the assigned Exhibit Space during the Setting-up Day, the days of the Event and the Dismantling Day.
- 21.4. Any cloakroom service provided by the Organizer or by the Exhibition Area manager will not entail any duty of care of the items delivered by the users of the service to the cloakroom staff. Consequently, any liability of the Organizer or of the Exhibition Area manager for theft or damage to what deposited and in any case present in the cloakroom is excluded.

**22. ACCESS TO THE EXHIBIT SPACE**

22.1.The Organizer's staff and the Exhibition Area manager are allowed access to the Exhibit Space to carry out routine maintenance and inspections (even with potential customers) during the setting-up, the dismantling or during the Event. The inspections will take place in times that will not disturb the Exhibitor.

**SECTION V – MISCELLANY****23. DECLARATIONS AND GUARANTEES**

23.1.The Exhibitor commits to comply with the regulations and rules concerning the administration of food and beverages, shows and musical entertainment, exhibitions and events in general, with particular attention to fire prevention, public safety, regulations for the containment of contagion from Covid-19 and to the Municipal Regulations of the Urban Police, protection of public peace, rest, etc.

23.2.The Exhibitor guarantees that its staff and the companies operating on its behalf within the Exhibit Space are appropriately specialized for the tasks which they are responsible for and in order with the payment of taxes and contributions.

**24. INDEMNITIES**

24.1.The Exhibitor commits to indemnify the Organizer and hold it harmless from any liability, burden, expense, prejudicial consequence deriving from the violation of the terms and conditions of these General Rules & Regulations attributable to it or from the violation of the guarantees provided according to these General Rules & Regulations. Likewise, the Exhibitor undertakes to carry out, at its own expense and assuming all charges, all actions, including legal ones, that are necessary or appropriate for the purposes of protecting the rights granted by these General Rules & Regulations. The Organizer will still have the right to act independently to protect its rights.

24.2.In addition to this, the Exhibitor commits to indemnify the Organizer and hold it harmless from any liability for violations committed and/or for damage caused to persons and/or things occurring in the Exhibition Area and in the surrounding areas for the entire duration of the Event, during the Setting-up Day and the Dismantling Day and provoked by the Exhibitor, its representatives and/or third parties connected to the Exhibitor.

**25. INDUSTRIAL PROPERTY RIGHTS AND PROMOTION OF THE EVENT**

25.1.It is forbidden for the Exhibitor to use the logo and/or any other sign, registered or unregistered, of the Event and/or of the Organizer, without its specific consent and for purposes other than promoting the participation in the Event.

25.2.The telephone number and e-mail address of the Organizer and/or the Exhibition Area manager must not be communicated to third parties, nor used by the Exhibitor for placing advertisements in daily papers, periodicals or other types of on-line and off-line publishing, concerning the research and selection of staff, market surveys, promotional campaigns or other initiatives that involve an atypical burden of work for the administrative office of the Organizer and/or of the Area Exhibition manager.

25.3.The Exhibitor commits to comply with the rules concerning the exploitation of intellectual and industrial property and to fulfil all the formalities that might be required by the current legislation, by paying all the related costs, including SIAE rights, where due, holding the Organizer harmless from any liability and prejudicial consequence.

25.4.The Exhibitor, by sending the Application Form, authorizes the Organizer to make use of its brand, logo and name for the promotion of the Event and according to the terms and methods better indicated in the promotional material of the same.

**26. PHOTOGRAPHS, DESIGNS, VIDEOS**

26.1.The Organizer reserves the exclusive rights to any reproduction via photographs, videos, designs or other media of both the Exhibitions Area and all the individual Exhibit Spaces.

26.2.During the event, the Organizer will gather and process photographic and video images and/or interviews regarding the exhibited products, machinery and material and/or written material of which the Exhibitors are the owners, producers/manufacturers and/or licensees, exclusively for informative purposes or corporate, advertising and promotional communication, in particular, purely as an example that is in no way exhaustive, by diffusion in daily papers, periodicals, television, posters, informative and/or illustrative brochures, *newsletters*, Web sites, *social network* profiles, in ebooks and printed publications in general.

26.3.By signing these General Rules & Regulations, the Exhibitors express specific consent to the aforementioned shooting/recordings and their use as indicated above, without claiming any economic compensation.

**27. FORCE MAJEURE**

27.1.According these General Rules & Regulations, the Organizer denies any liability to the Exhibitor for delays or non-execution of the obligations provided, in the event that such delays or non-execution are caused by events beyond the Organizer's control, including unpredictable circumstances, pandemics, floods, fires, lightnings, electrical or telecommunications problems, earthquakes, vandalism, wars, terrorist acts, riots, insurrections or embargoes.

27.2.The Organizer will do everything possible to allow the Event to be held according to the format and timings indicated, particularly committing to ensure that appropriate security provisions are adopted to contain the spread of the Covid-19 infection. In the event of suspension and/or postponement of the Event due to force majeure, nothing will in any case be owed by the Organizer to the Exhibitor.

27.3.As a partial exception to the foregoing, the Organizer undertakes to fully reimburse the amounts already paid in the event of cancellation or postponement of the Event for all the Application Forms received by 31<sup>th</sup> December 2022 (#COVIDnoPANIC clause).

**28. WITHDRAWAL**

28.1.The Exhibitor has the right to revoke its participation in the Event exclusively through written communication sent by certified e-mail under the following conditions.

28.2.The right of withdrawal, if exercised by the Exhibitor, will give the Organizer the right to ask the Exhibitor for the payment of the following penalties:

- a) 50% of the agreed fee in the event that the withdrawal is communicated/anticipated through written communication by the Exhibitor in the period of time between the date of communication of the Confirmation of Participation or of the Exhibitor's acceptance of the Participation Proposal and the 120 day before the Event;
- b) 80% of the agreed fee, in the event that the withdrawal is communicated/anticipated through written communication by the Exhibitor in the period of time between the 119 day and 91 the day before the Event;
- c) The entire agreed fee, in the event that the withdrawal is communicated/anticipated through written communication by the Exhibitor in the 90 days before the Event.

**29. LIMITATION OF LIABILITY**

29.1.The Organizer declines any liability for consequential damages, image damages, loss of turnover, etc. even for direct damages, the Exhibitor accepts that the Organizer limits its liability to the maximum value of the amount paid by the Exhibitor for the use of the Exhibit Space.



**30. ESCAPE CLAUSE**

30.1. According to ex. art. 1456 of the Italian Civil Code, this relationship will be considered immediately terminated, through written communication, and without any obligation/charge for the Organizer, in the event of the following breaches by the Exhibitor:

- a) Non-payment even of a single instalment of the agreed fee within the terms indicated, to be considered essential for the Organizer.
- b) Violation in the use of the Exhibit Space as specified in Section IV of these General Rules & Regulations.

30.2. According to ex art. 1382 of the Italian Civil Code, in the event of termination for one of the reasons mentioned above, the Organizer will have the right, as a penalty, to the payment of the entire amount agreed with the Exhibitor, without prejudice to the right to compensation for greater damage.

**31. NON-REPRESENTATION**

31.1. The participation in the Event by the Exhibitor does not imply in any way a relationship of continuous collaboration with the Organizer, nor can it lead to the finalization of a mandate relationship, a relationship of para-subordination or any other kind of similar relationship and/or in any way attributable to them.

31.2. It is also excluded that participation in the Event generates any other obligation or mandate for the Organizer, in all respects, except for what is regulated and agreed.

31.3. In any case the Exhibitor does not act or will act in the name and/or on behalf of the Organizer, paying attention to exclude in its communications to third parties any reference that could imply a relationship of mandate or representation.

**32. CONFIDENTIALITY**

32.1. Any information and news concerning the Organizer that the Exhibitor will become aware of during the participation in the Event must be treated with the utmost confidentiality and might not be disclosed to third parties without the Organizer's written consent, nor be used in any way.

32.2. The obligation of confidentiality referred to this clause will remain in force even after the participation in the Event for a further period of 2 (two) years.

**33. COMMUNICATIONS**

33.1. All the notifications, authorizations, approvals, waivers or other communications, unless otherwise established, must be made through written notice, under penalty of nullity, and will be considered received when: (i) hand-delivered, with written confirmation of receipt; or (ii) when received by the recipient, if sent by courier or registered letter with return receipt; (iii) in any case if received at the e-mail addresses specified in these General Rules & Regulations and/or in the Application Form.

**34. PERSONAL DATA PROCESSING**

34.1. The Organizer and the Exhibitor will carry out the processing of personal data connected to the execution of this relationship, each as an independent owner, in full compliance with the

obligations established by the current legislation concerning the protection of personal data, with particular reference to the guarantee of suitable safety standards.

34.2. The Organizer and the Exhibitor commit to process the mutually exchanged personal data exclusively for the fulfilment of their obligations established in these General Rules & Regulations. It is expressly forbidden any processing that is not reasonably necessary for the performance of the services here regulated.

34.3. The Organizer and the Exhibitor undertake not to transfer the data received outside the European Economic Area without the authorization of the party that made them available and in the presence of the guarantee measures provided by the current legislation.

34.4. Each party will indemnify and hold the other party harmless from any liability, cost, expense or other burden, resulting from claims, actions or proceedings of third parties caused by the manager - also through its employees and representatives - who with its action or omission, has violated the obligations imposed by these General Rules & Regulations or in any case established by the privacy legislation.

**35. MISCELLANY**

35.1. These General Rules & Regulations, together with the Application Form and the Confirmation of Participation (or the Participation Proposal and subsequent acceptance by the Exhibitor) is an integral and complete expression of the agreements between the Organizer and the Exhibitor concerning the matters here regulated and replace any previous agreement.

35.2. Any change to the terms and conditions of these General Rules & Regulations must be agreed through written communication and must be confirmed by a document signed by or on behalf of the party against whom the modification is to be invoked.

35.3. Any delays or omissions in asserting a right or exercising a faculty granted by these General Rules & Regulations might in no case be interpreted as acquiescence or waiver of this right or faculty.

**36. APPLICABLE LAW AND COMPETENT COURT**

36.1. These General Rules & Regulations, as well as the working relationship between the Organizer and the Exhibitor, are subject to the Italian Law.

36.2. Any controversy arising under the interpretation and/or the application and fulfilment of all the terms and conditions within these General Rules & Regulations will be exclusive competence of the Court of Milan.

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## INFORMATION, TERMS & CONDITIONS

### DISTILLO EXPO 2023

FOR THE CONDITIONS OF SUPPLY OF THE SERVICES OF THE DISTILLO EXPO 2023 EVENT, PLEASE REFER TO THE GENERAL CONTRACT

#### APPLICATION

The application form and the advance payment must be received by 28<sup>th</sup> February 2023. Application requests are not binding for CD Italy srl, which will define the official layout of DISTILLO EXPO 2023 by **15<sup>th</sup> April 2023**.

#### REGISTRATION FEE

The registration fee (mandatory for each exhibitor) is included in the cost of the stands and includes: insurance, exhibitor badges, base marketing package, municipal advertising tax, Wi-Fi internet connection

#### STAND SET-UP

##### Monday 15<sup>th</sup> May 2023

From 9am to 2pm - Location set-up, exhibitors access not allowed

From 2pm to 6pm - Stand set-up, access allowed to exhibitors. A portorage service equipped with a pallet truck is provided to assist exhibitors transporting heavy or bulky goods. To avoid damaging of the location floor, the use of third party forklifts or pallet trucks is not allowed.

#### EXPO OPENING TIME

##### Tuesday 16<sup>th</sup> May 2023 – Wednesday 17<sup>th</sup> May 2023

Access to exhibitors: from 9am to 6.30pm

Access to visitors: from 10am to 6pm

When the fair is open to the visitors, fitters or pallet trucks will no longer be allowed to enter.

#### STAND DISMANTLING

##### THURSDAY 18<sup>th</sup> May 2023

From 9am to 2pm - Access allowed to exhibitors for dismantling / recovery of goods. The portorage service is available, equipped with a pallet truck for heavy or bulky goods.

#### WASTE DISPOSAL

Any bulky packing material used for the transportation or packaging of any goods must be disposed or stored (if it has to be reused) by each exhibitors.

#### SECURITY

During the closing time, access to the East End Studios is not allowed and a **night surveillance** service will be active:

From Monday 15<sup>th</sup> May at 6pm to Tuesday 16<sup>th</sup> May at 8am

From Tuesday 16<sup>th</sup> May at 6.30pm to Wednesday 17<sup>th</sup> May at 8am

From Wednesday 17<sup>th</sup> May at 6.30pm to Thursday 18<sup>th</sup> May at 8am

#### RESPONSABILITY

DISTILLO EXPO 2023 is not liable for damage to persons and property, regardless of how or by whom this might be caused. DISTILLO EXPO 2023 **automatically insures** individual exhibitors that have paid the registration fee. Please refer to the General Contract.

#### RULES & REGULATIONS

For the terms and conditions for the services provided during the DISTILLO EXPO 2023, please refer to the General Regulations. For services with limited availability, priority will be given to the application registration date. For applications registered by 31<sup>th</sup> December 2022, the **#COVIDnoPANIC** conditions are applied: the amount paid at application, on request, will be refunded to the exhibitor in the event of cancellation or postponement of the DISTILLO EXPO 2023, in case of any reasons directly related to COVID-19 pandemic.

It is possible to ask our technical office to design ad hoc exhibition stands, only requests received by 31<sup>th</sup> January 2023 will be considered. Please contact CD Italy srl - expo@distillo.it - +39 031 7186626